



Flintshire County Council

**Five Year Welsh
Language Promotion
Strategy**

Welsh Language Promotion Strategy 2018 – 2023

CONTENTS

	Page
Foreword	3
1. Introduction	4
2. Aim	5
3. Current Position	7
4. Welsh medium education provision	9
Good Practice	
5. Learning Welsh- Adults	10
Good Practice	
6. Partnership Working	10
7. Role and contribution of national bodies	11
8. Opportunities to use Welsh in the community – currently and in the future	12
Good Practice	
9. Procurement	14
Good Practice	
11. Celebrating Welsh culture	14
12. Conclusion	15

Appendices

- Appendix 1 Profile of linguistic skills of Flintshire residents and Council employees
- Appendix 2 Action plan

Foreword

Welcome to Flintshire County Council's Welsh Language Promotion Strategy 2018 – 2023. Welsh language is an important part of Flintshire's cultural identity and we have been proud to celebrate our linguistic heritage, hosting one of the most successful Urdd Eisteddfod's in 2016.

We are fully committed to supporting the Welsh language and continue to provide grants to, and work in partnership with, the Urdd, Menter Iaith and Mudiad Meithrin. This partnership approach has meant that a new Welsh medium foundation phase school, Ysgol Croes Atti - Glannau Dyfrdwy, opened in 2014 in Deeside. This provides an exciting opportunity for families in the Deeside area to access local Welsh medium education.

Our work in providing bilingual services has been recognised externally. A few years ago, Social Services were nominated for an award at the Welsh Language in Health, Social Services and Social Care Awards. They received a special recognition award for their work in promoting and providing Welsh language services for residents of Llys Jasmine, extra care housing accommodation. They were also runner up in the Minister's Special Award for providing bilingual services.

We believe that we have been making steady progress to provide bilingual services, however developing and implementing a Welsh Language Promotion Strategy for the county presents a new ambitious, challenge for the Council. Setting targets to maintain or increase the number of Welsh speakers for the county as required by the Welsh Language Standards, against a backdrop of reducing numbers of Welsh speakers, cannot be achieved by the Council alone. We need to work closely with our partners and take a stepped approach to create long term, generational change. The involvement of Coleg Cambria, Menter Iaith, Mudiad Meithrin and the Urdd in developing this draft Strategy has been invaluable; we would like to thank them for their contribution and look forward to their continued support.

Your support and commitment to this strategy is critical, whether you are a Welsh speaker, a Welsh learner or do not speak any Welsh, we would like to hear your views. We want to know what you think and what actions we can take in the future to raise the visibility and profile of the Welsh language to safeguard its future.

Colin Everett
Chief Executive

Cllr Billy Mullin
Cabinet Member for Corporate Management

Welsh Language Promotion Strategy 2018/23

1. Introduction

1.1. Flintshire County Council set out its commitment to the Welsh Language in its former Welsh Language Schemes. The Welsh Language Schemes have now been replaced by the Welsh Language Standards. Flintshire County Council is required to comply with Standards set under the Welsh Language (Wales) Measure 2011; the Measure gives the Welsh language official status in Wales.

The aim of the Standards is to continue and develop the work of Welsh Language Schemes:

- improving the services Welsh-speakers can expect to receive from organisations in Welsh
- increasing the use people make of Welsh-language services
- making it clear to organisations what they need to do in terms of the Welsh language

Standard 145 requires the Council to develop a Welsh Language Promotion Strategy which sets out how we will promote the Welsh language and facilitate the use of the language. We are also required to set targets to maintain or increase the number of Welsh speakers in the county.

1.3 As a local authority, we recognise that we have a responsibility and a duty as a community leader to promote, support and safeguard the Welsh language for the benefit of present and future generations. We are committed to taking action to achieve this and are confident that the Welsh language in Flintshire has a prosperous future. This Welsh Language Promotion Strategy sets out how we will do this.

1.4 Being able to use Welsh is important. It gives businesses who can offer bilingual services an advantage over their competitors and gives Welsh speaking job applicants an additional skill. Welsh speakers also have the opportunity to experience two different cultures.

1.5 Developing a Welsh Language Promotion Strategy for Flintshire is critical to supporting the Welsh Government achieve its aim of one million Welsh speakers by 2050. Welsh language is an important part of our identity and we are proud of our heritage. It is one of the strongest minority languages in Europe and is believed to be the oldest surviving language in Europe. The Welsh language is a vibrant language and can be heard in the workplace, in schools and shops in Flintshire.

1.6 Figures from the Census 2011 showed that the proportion of residents in Flintshire who speak Welsh fell slightly to 13.2% (19,343 people) in 2011 compared to 14.4% (20,599 people) in 2001. It is important that there is no further reduction in the percentage of Welsh speakers in the county; therefore during the first five years of the Strategy we will aim to increase the percentage of Welsh speakers in the county.

1.7 It can take up to six/seven years for a learner to be able to converse confidently and as approximately 5% of all school pupils attend our single Welsh medium secondary school, increasing the number of Welsh speakers will be an incremental and generational change.

2. Aim

2.1 The aim of the Flintshire Welsh Language Promotion Strategy for the period 2018/23 is to promote, support and safeguard the Welsh language for the benefit of present and future generations. We will support an **increase** the current level of Welsh speakers, (13.2%/ 19,343) within the county to 20,000 (13.6%) people during this period. Our longer term vision, post 2023 is to increase the number of Welsh speakers to create a bilingual county where Welsh language is a natural part of everyday life.

2.2 We will do this by achieving the following objectives

- i) Increase the range of Welsh medium childcare and early years providers in the county.
- ii) Increase number of pupils receiving education through the medium of Welsh at both primary and secondary phase.
- iii) Work with our partners in further and higher education and the voluntary sector to develop new initiatives to encourage people to learn, speak and use the Welsh language in the county.
- iv) Raise the visibility and prominence of the Welsh language in the county, to develop a sense of value, pride and positive attitude amongst both Welsh speakers and non-Welsh speakers.
- v) Promote the importance of Welsh to local businesses, voluntary sector and Council partners and encourage them to develop bilingual services and increase opportunities to use Welsh.
- vi) Ensure Council contractors comply with the Welsh Language Standards
- vii) Undertake assessments to identify the impact on the Welsh language and Welsh speakers when we develop new Council policies or revise existing policies or making decisions.
- viii) Implement the [Mwy na Geiriau Framework](#) and Flintshire County Council Welsh in the Workplace Policy.
- ix) Maximise opportunities to promote Welsh language through the Local Development Plan.

2.3 Target and measuring progress

Our target during the next five years is to support the **increase in** the number of the population in Flintshire who report that they speak Welsh. Our ambition for the longer term period is to increase the number and percentage of Welsh speakers in the county to eventually create a bilingual county and support Welsh Government achieve one million Welsh speakers in Wales by 2050.

We will measure progress through monitoring the:

- number of pupils being taught through the medium of Welsh
- number of Welsh speakers in the county (Census 2011 and Census 2021)
- number of people with no knowledge of Welsh (Census 2011 and Census 2021)
- number of adults who are learning Welsh in the county
- number and percentage of Flintshire County Council employees who report that their Welsh skills are at level 4 (advanced) and level 5 (proficient)

Measure	Current position 2018
Number and percentage of pupils receiving Welsh medium education	Number of primary school pupils = 845 pupils, (6% of all primary school pupils)
	Number of secondary school pupils = 506 pupils, (5.51% of all secondary school pupils)
Number and percentage of Welsh speakers in the county	19,343 (13.2%) Census 2011
Number and percentage of people in the county with no knowledge of Welsh	116,736 (79.4%) Census 2011
Number of adults learning Welsh in the county	To be confirmed
Number and percentage of Flintshire County Council employees who report that their Welsh skills are at level 4	70 (4.66%)
Number and percentage of Flintshire County Council employees who report that their Welsh skills are at level 5	65 (4.32%)

2.4 The number of Welsh speakers in the county is influenced by several factors: the number of pupils who attend Welsh medium education, the number of adults who choose to learn Welsh and the number of Welsh speakers and non - Welsh speakers who move in and out of the area. Flintshire is a border county and with excellent transport links to Cheshire, Wirral, Manchester and Shropshire resulting in continual inward and outward migration. The housing growth set out in the Local Development Plan is an opportunity to encourage new homeowners to learn Welsh, take advantage of Welsh medium education and use their Welsh language skills.

2.5 We cannot achieve this strategy alone; we are dependent upon working closely with our partners in education and the voluntary sector to ensure that training is available alongside opportunities to use Welsh in everyday life. This will mean that there will be:

- sufficient opportunities need to be available for parents to access Welsh medium childcare and education services;
- enough learning opportunities at the right time and right level to meet learners' needs;
- opportunities to use Welsh skills and increase confidence in different settings;
- opportunities for young Welsh people leaving school to continue using their Welsh skills socially, through vocational and academic training and at work; and
- more bilingual services

2.6 The impact of this Strategy will be strengthened by the national and local policy context:

- Flintshire County Council's [Welsh in Education Strategic Plan](#) (2017/2020), this plan sets out the Council's commitment to supporting, expanding and promoting Welsh-medium education within the whole community and increasing the number and percentage of pupils receiving Welsh-medium education to develop learners who are fully bilingual (i.e. fluent in both English and Welsh).
- Flintshire County Council's Welsh in the Workplace policy which will encourage employees to use Welsh at work, whatever their level of Welsh
- Flintshire Local Development Plan which may require that language impact assessments are undertaken on new developments
- The Welsh Government Strategy: [a million Welsh speakers by 2050](#) which aims to have a million Welsh speakers by 2050, more children in Welsh-medium education, better planning in relation to how people learn the language, more easy-to-access opportunities for people to use the language, a stronger infrastructure and a revolution to improve digital provision in Welsh, and a sea change in the way we speak about the language.
- [Mwy na Geiriau](#) the Welsh Government Framework to strengthen Welsh language services in health, social services and social care.
- [Well-being of Future Generations \(Wales\) Act 2015](#) aims to improve the social, economic, environmental and cultural well-being of Wales. This requires public bodies to work together to meet seven well-being goals, one of which is:
A Wales of vibrant culture and thriving Welsh language.

3. **Current position- Welsh speakers in Flintshire**

Details about the profile of Welsh speakers in the county can be found in Appendix 1. The Table below shows that the number of people who report that they can speak Welsh in Flintshire is decreasing. In 2001, 14.4% people reported that they could speak Welsh compared to 13.2% in 2011. Prior to this the Census reports from 1981 and 1991 showed a steady increase in the percentage of people who spoke Welsh, rising from 12.66% in 1981 to 13% people reporting they could speak Welsh in 1991. This increased to 14.4% in 2001.

There are seven wards in Flintshire where over 20% of the residents report that they speak Welsh and there are fifteen wards where less than 10% of people report that they can speak Welsh. These are set out in the Tables overleaf:

Profile of wards with the highest percentage of Welsh speakers
Source: Census 2011

Ward	%
Mold South	30.6
Trelawnyd and Gwaenysgor	26.2
Treuddyn	24.4
Ffynonngroyw	22.9
Halkyn	20.7
Whitford	20.7
Caerwys	20.3

Profile of wards with lowest percentage (less than 10%) of Welsh speakers
Source: Census 2011

Ward	%
Saltney Stonebridge	6.1
Sealand	7.5
Saltney Mold Junction	7.8
Broughton North East	8.5
Shotton East	8.7
Connah's Quay Central	8.7
Queensferry	9.0
Connah's Quay Wepre	9.1
Broughton South	9.3
Buckley Bistre East	9.3
Shotton West	9.4
Mancot	9.5
Aston	9.6
Shotton Higher	9.9
Buckley Bistre West	9.9

4. Welsh medium education provision

Flintshire currently has five primary schools and one Welsh secondary school delivering Welsh medium education spread geographically across the authority:

- Ysgol Mornant, Gwespyr Picton *
- Ysgol Gwenffrwd, Holywell
- Ysgol Croes Atti Flint including the Glannau Dyfrdwy satellite in Shotton
- Ysgol Glanrafon, Mold
- Ysgol Terrig, Treuddyn
- Ysgol Maes Garmon, Mold (secondary)*

The Council's [Welsh in Education Strategic Plan \(WESP\) 2017/2020](#) sets out how we will support, expand and promote Welsh medium education. The objectives include:

(a) increasing the provision for Welsh medium education including early education services

(b) developing a more effective immersion system to achieve a steady increase of pupils in the Year 6/Year 7 Trochi Unit at Ysgol Maes Garmon year on year to approximately 30 places by 2020

(c) increasing numbers of pupils entering Welsh medium in Year 2 to Year 6 by the provision of a specifically designed immersion programme

Good Practice

All Welsh medium primary schools in Flintshire have been awarded Siarter Iaith Silver award for their increased use of Welsh in a social context and are now working towards the Gold award. 45 English medium primary schools are engaged in the Cymraeg Campus project and are working towards the Bronze Award.



1

¹ Claire Homard, Chief Officer Education and Youth, with pupils from Ysgol Glanrafon receiving their Silver award for Siarter Iaith

5. Learning Welsh - Adults

The official provider for Welsh for adult learners in North East Wales is [Coleg Cambria](#). They provide a range of Welsh courses language courses for those who are complete beginners to advanced courses. The figures for the number of adults currently learning Welsh in the county are not yet available at the time of preparing this Strategy.

There are 133 employees learning Welsh (2017) in the Council

Level	2016/17	
	Number	%
Basic Language Skills	62	1.4%
Entry	34	0.75%
Foundation	20	0.37%
Intermediate	12	0.33%
Advanced	2	0.004%
Proficient	3	0.006%
Total	133	2.95%

Good Practice

Some Teams encourage Welsh learners to practice their Welsh by spending 10 minutes once a week where everyone talks in Welsh- whatever their skill level.

6. Partnership working

The Council cannot achieve these targets for increasing the number of Welsh speakers in the county without the support and involvement from our partners.

Through the County Forum, the Council works with Town and Community Councils and together have published a Charter which sets out how we aim to work together for the benefit of local communities whilst recognising our respective responsibilities as autonomous, democratically elected statutory bodies. Welsh language is an important component of the charter, working together to promote Welsh language and culture.

Every local council area in Wales is legally required to have a Public Services Board (PSB) whose purpose is to work collectively to improve local social, economic, environmental and cultural well-being. The Flintshire PSB is made up of senior leaders from a number of public and voluntary organisations. Engagement and commitment to this Strategy from the PSB is essential if its aim is to be realised. Flintshire has a longstanding and proud track record of partnership working. The communities it serves expect statutory and third sector partners to work together to manage shared priorities through collaboration. The Flintshire Public Services Board (PSB) is at the

heart of promoting a positive culture of working together and concentrates energy, effort and resources on providing efficient and effective services to local communities

Good Practice

Commitments to the Welsh language are included within the Flintshire County Forum Charter

7. Role and contribution of national bodies

Welsh Government

The Welsh Government has a key role in supporting the Council achieve its aim to increase the number of Welsh speakers. They contribute in different ways:

- leading by example and promoting Welsh language and culture in all that it does;
- ensuring technology that is compatible with the Welsh language is available in Wales, for example, the Planning portal for Wales;
- developing resources to support local authorities promote the Welsh language;
- supporting the development of resources for Welsh learners and Welsh speakers who wish to continue developing their skills;
- influencing the private and voluntary sectors to embrace the Welsh language.

National Centre for Learning Welsh

The National Centre for Learning Welsh is funded by Welsh Government and is responsible for all aspects of the Welsh for Adults education programme. This includes the curriculum and course development, resources for tutors, research, marketing and e-learning. The purpose of the Centre is to increase the numbers of people learning and using Welsh. A network of 11 providers deliver courses on its behalf. Coleg Cambria is the provider for North East Wales.

The National Centre for Learning Welsh has a key role in ensuring that flexible opportunities to learn Welsh are in place, including supporting adult learners to develop skills for the workplace.

Institutions of Further and Higher Education

Developing opportunities to study vocational and academic courses through the medium of Welsh is the responsibility of institutes for further and higher education, these contribute to not only developing the skills of teachers within schools but prepare the future workforce who can provide services through the medium of Welsh.

8. Opportunities to use Welsh in the community- currently and in the future

There are a variety of opportunities to use Welsh in the county of Flintshire.

Early Years provision

To promote the use of the Welsh language in early years and childcare provision there is a strong partnership between the Council and [Mudiad Meithrin](#) (MM). MM is provided with grants to deliver the following:-

- Welsh medium childcare for the Flying Start Project
- Welsh medium childcare for children in high level social need such as Communities First areas.
- Welsh medium early years education in the non-maintained sector
- Provision of assisted places in Welsh medium childcare

The county association of MM are also awarded grants from Flintshire County Council to deliver training to workers/volunteers in the *Cylchoedd Meithrin* and *Ti a Fi* groups.

Leisure and Library Services

Aura is a charitable, not-for-profit, organisation which is responsible for managing the majority of leisure centres and libraries previously operated directly by Flintshire County Council. Aura provides swimming lessons through the medium of Welsh at different centres throughout the county. Within the library service managed by Aura:

- all categories of stock provided in English and Welsh (books, CDs, DVDs, audio books, eBooks) as per stock policy;
- Reading groups, Rhymetimes, story times and activities for children, school visits, author visits are available in Welsh;
- bilingual libraries facebook page;
- Reading promotions, for example, the Summer Reading Challenge are available in Welsh.

Menter Iaith

Menter Iaith Fflint a Wrecsam is a not for profit organisation and works to promote and increase the use of the Welsh language on a community basis in the county, ensuring that the language becomes a central part of life in Flintshire and that the responsibility for its future is shared by every citizen.

It does this mainly through:

- organising activities for families, children and young people, community groups and learners;
- working with businesses to raise awareness of the value of the Welsh language and the bilingual skills of their employees;
- encouraging individuals to use their Welsh;
- supporting those who are keen to pass on the language to others, especially within the family.
- working with the community to raise awareness and improve understanding of the rights of Welsh speakers under current legislation and encouraging Welsh speakers to use the services available to them.

Planning

The Council's Planning Service is working with Developers to identify opportunities for promoting Welsh language to people on new housing developments. Specific policies also reflect Welsh language requirements, for example, Street Naming Policy

Play

The Council's Play Team, in partnership with Urdd Gobaith Cymru, deliver play schemes through the medium of Welsh, during the summer holidays at different locations throughout Flintshire.

Schools catering service- NEWydd- provides a bilingual catering service to schools. NEWydd is a local authority Trading Company.

Theatr Clwyd

Theatr Clwyd offer a variety of activities which raise the visibility and audibility of Welsh:

- Introduced a bilingual playlist for Front of House music.
- Offer varied programmes through the medium of Welsh including cinema, music and theatre.
- Produced and co-produced several Welsh language shows in recent years, with one show "Mimosa", touring across Wales and Patagonia in 2015.
- As part of the Welsh Government Healthy Relationships Programme the Creative Engagement Team partnered with the Council's Integrated Youth Service to create and deliver an educational project on the challenging issues around Consent which is available in the Welsh language.
- Offer half hour conversational Welsh lessons to our Bilingual Youth Theatre group "Cwmni 25" prior to the start of their weekly sessions.
- Set up a Clwb Teulu for Welsh speaking families, Welsh learners and English speaking parents of children in Welsh language schools.

Youth Services

Youth Service funded a two year part time post, to work with English medium schools to engage them in the Urdd Eisteddfod which was held in Flint during May 2016.

Urdd

The Urdd provide Welsh lunchtime clubs running during school hours in secondary and primary schools in Flintshire.

Good Practice

Theatr Clwyd are implementing bilingual talk backs to offer audiences the opportunity to discuss their productions in both languages

The Council's **Play Team**, in partnership with Urdd Gobaith Cymru, deliver play schemes through the medium of Welsh.

In the workplace

Employees are encouraged to use their Welsh skills in the workplace as often as they can, and whatever the level of their skill. They have been provided with access to Cysill (Welsh spell checker) and Cysgeir (Welsh dictionary).

The Council promotes the use of Welsh through encouraging employees to wear the laith Gwaith badges and posters. Employees include the logo on their e-mail signatures; “Siaradwr Cymraeg” is included on email addresses of Welsh speakers. The purpose of this is to easily identify Welsh speakers and encourage employees to use Welsh with each other and with other organisations.

Employees can access Welsh language training at all levels and are supported to attend residential courses at Nant Gwrtheyrn.

In addition, Social Services facilitate two “Paned a Sgwrs” groups, both meet monthly to provide employees with opportunities to practise their Welsh skills.

laith Gwaith posters are on display in all reception areas, Welsh speaking employees and Welsh learners wear the laith Gwaith lanyards and/or badge.

The Council’s website, Apps and self-service machines are bilingual as is the Council’s Twitter page. The Council’s Social Media Policy includes a requirement to comply with the Welsh Language Standards.

9. Procurement

The Welsh Language Standards have been incorporated within the Contract Procedure Rules and sample clauses are available to commissioning officers to incorporate within contracts.

Commitment to the Welsh language is also included within grants guidance, encouraging grant recipients to promote the Welsh language.

10. Celebrating Welsh Culture

The Council provides some financial support to Menter laith to celebrate St David’s Day within town centres in Flintshire; activities include window dressing competitions and Welsh singing. Local schools also participate in these events.

Within the Council a Welsh themed menu is provided for employees in the staff bistro and workforce news items and social media messages are also published. Staff are encouraged to speak Welsh and start conversations in Welsh whatever their skill level.

Other events celebrated in addition to St David’s Day include:

- Welsh Music Day - encouraging employees, school pupils and members of the public to listen to Welsh music.
- Saint Dwynwen’s Day- the Welsh Valentine’s day
- Su’mae Day – encourages everyone to speak some Welsh

Social Services run a Welsh Language promotional event for employees and services users on St David’s Day. Children and adults are invited into services and

discuss the importance of language in care settings as well as encouraging the use of Welsh and participating in cultural activities.

Good Practice

Social Services has developed a Welsh Language Reminiscence initiative for Welsh speaking people with dementia and their families. As part of the initiative reminiscences boxes have been designed for Welsh speakers and Welsh people or people who may have grown up or have strong links with Wales. The boxes contain sensory and memory aids and written material in Welsh. They are also specifically designed for Flintshire which means they have been developed in line with local Welsh cultures, traditions and heritage.

11. Monitoring and review

Actions and measures from this Strategy will be incorporated into the Council's performance management system and progress will be reported to Cabinet annually and as when needed. A summary of progress being made will be included within the annual Welsh Language Standards Monitoring Report. Progress will be monitored through the Chief Officer Team, Cabinet, relevant Overview and Scrutiny Committees and Welsh Language Network.

12. Conclusion

Developing this Strategy represents the start of our journey to promote and raise the visibility of Welsh language and eventually increase the number of Welsh speakers in the county. We recognise that we have a long and challenging road ahead, however, we believe that by working closely with our partners to implement this five year Strategy we will set a firm foundation upon which we can create long term, sustainable change.

We welcome your views, comments and suggestions for this Strategy

Please contact us on: Tel: 📞 01352 702122

Email: 📧 fiona.mocko@flintshire.gov.uk

Appendix 1

Profile of Welsh speakers in the county

Table 1: Knowledge of Welsh (2001 & 2011)

Source: Census 2011 table KS207WA & Census 2001 table KS025

	Flintshire			Wales	
	2001 Census	2011 Census		2001 Census	2011 Census
	%	No.	%	%	%
All aged 3+	-	146,940	-	-	-
No knowledge of Welsh	78.6%	116,736	79.4%	71.6%	73.3%
Understands spoken Welsh only	4.4%	7,503	5.1%	4.9%	5.3%
All Welsh speakers	14.4%	19,343	13.2%	20.5%	19.0%
Speaks, reads and writes Welsh	10.9%	13,650	9.3%	16.3%	14.6%

Table 2: Profile of Welsh Language skills by age

Source: Census 2011 table KS207WA & Census 2001

Age	Number able to speak Welsh	% able to speak Welsh	Not able to speak Welsh	Total
3-4	545	14.4	3238	3,783
5-9	2,768	33.1	5,605	8,373
10- 14	3,499	38.9	5,498	8,997
15 -19	2,298	24.2	7,199	9,497
20- 24	1,152	12.8	7,818	8,970
25-29	892	10.4	7,655	8,547
30-34	938	11.2	7,439	8,377
35-39	1,009	10.4	8,715	9,724
40-44	1,005	8.8	10,470	11,475
45-49	939	8.0	10,776	11,715
50- 54	767	7.6	9,346	10,113
55-59	674	7.1	8,830	9,504
60- 64	721	6.5	10,308	11,029
65- 69	597	7.1	7,858	8,455
70-74	476	7.0	6,368	6,844
75- 79	426	8.6	4,503	4,929
80 -84	324	9.4	3,131	3,455
85 +	313	9.9	2840	3,153
Total	19,343		127,597	146,940

Table 3: Country of birth (2001 & 2011)

Source: Census 2011 table KS204EW & Census 2001 table KS005

	Flintshire			Wales	
	2001 Census	2011 Census		2001 Census	2011 Census
	%	No.	%	%	%
All people	-	152,506	-	-	-
People born in Wales	51.1%	76,243	50%	75.4%	72.7%
People born in England	44.7%	67,578	44.3%	20.3%	20.8%
People born in Scotland		1,673	1.1%	0.8%	0.8%
People born in Northern Ireland		548	0.4%	0.3%	0.3%
People born in Republic of Ireland		633	0.4%	0.4%	0.4%
People born in other EU countries, members 2001*	1.3%	1,234	0.8%	0.8%	0.9%
People born in other EU countries, accession countries**	-	2,198	1.4%	-	0.9%
People born elsewhere		2,363	1.5%	1.9%	3.3%

Table 4: Profile of Flintshire County Council Welsh speaking employees 31.03.16

Portfolio	Level 0 (None)		Level 1 (Entry)		Level 2 (Foundation)		Level 3 (Intermediate)		Level 4 (Advanced)		Level 5 (Fully Proficient)	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Chief Executives	7	22.58	8	25.81	10	32.26	2	6.45	3	9.68	1	3.23
Community and Enterprise	70	31.11	92	40.89	33	14.67	13	5.78	8	3.56	8	3.56
Education and Youth	30	27.27	38	34.55	20	18.18	6	5.45	5	4.55	11	10.00
Governance	41	35.04	47	40.17	12	10.26	4	3.42	5	4.27	6	5.13
Org Change 1	48	27.43	73	41.71	22	12.57	12	6.86	9	5.14	10	5.71
Org Change 2	56	45.16	49	39.52	7	5.65	5	4.03	2	1.61	5	4.03
People and Resources	42	35.29	51	42.86	10	8.40	5	4.20	9	7.56	2	1.68
Planning & Environment	36	32.43	42	37.84	11	9.91	5	4.50	12	10.81	5	4.50
Social Services	117	31.12	166	44.15	53	14.10	13	3.46	13	3.46	13	3.46
Streetscene and Transportation	52	45.22	38	33.04	9	7.83	8	6.96	4	3.48	4	3.48
FCC	499	33.50	604	40.20	187	12.46	73	4.86	70	4.66	65	4.32

Table 5: Number and percentage of pupils attending non-maintained Welsh-medium settings and funded non-maintained Welsh-medium settings which provide the Foundation Phase who transfer to Welsh-medium/bilingual schools

Name of Cylch Meithrin / Cylch Ti a Fi /non-maintained Welsh-medium childcare setting	Number of pupils transferring to Welsh-medium or bilingual schools	Percentage of pupils transferring to Welsh-medium or bilingual schools
Fflint	12	92.31%
Yr Wyddgrug	36	97.3%
Treffynnon	26	100%
Terrig	5	83.33%
Mornant	5	83.33%
Garden City * (new)	2	8.33%
Shotton * (new)	16	94.12%

Appendix 2 Action Plan – How we will achieve our objectives

Objectives: Increase the range of Welsh medium childcare and early years providers in the county				
ii) Increase number of pupils receiving education through the medium of Welsh at both primary and secondary phase				
Actions	Lead	Timeframe	Output/ Outcome	Progress
Implement Welsh in Education Strategic Plan	Education and Youth	On-going	Increased number of children and young people access Welsh medium education	
Implement Siarter Iaith across all Welsh medium Schools and work towards achieving Gold status	Education and Youth	On -going	The use of Welsh increases in school	
Objective: Work with our partners in the Public Services Board and County Forum to encourage people to learn, speak and use the Welsh language in the county				
Actions	Lead	Timeframe	Output/ Outcome	Progress
Promote this Strategy to the Public Services Board and encourage them to identify actions they can take which will contribute to the outcomes of this Strategy	Corporate Business and Communications Executive Officer	December 2018	Increased number of Welsh speakers	
Promote Welsh language training during Adult Learners week at Flintshire Connects	Coleg Cambria	Annually during Adult Learners Week	Increased number of adults enrol of Welsh language courses	
Produce leaflet about importance	Flintshire County	April 2018	Leaflet produced	

of Welsh language for residents of Flintshire	Council in partnership with Coleg Cambria, Menter Iaith Sir y Fflint and Wrexham Council		Positive attitudes to Welsh language and increased number of adults enrolling on Welsh courses	
Share Strategy with Public Services Board to identify opportunities for joint working	Corporate Business and Communications Executive Officer	December 2018	Public Service Board works together to promote the visibility and audibility of Welsh language in Flintshire	
Include Welsh language within the Charter between the Council and Town and Community Councils	Business and Communications Executive Officer	Complete	Town and Community Councils include Welsh language as a natural part of their everyday work	
Objective: Raise the visibility and prominence of the Welsh language in the county, to develop a sense of value, pride and positive attitude				
Actions	Lead	Time frame	Outcome	Progress
Use the Council's website to promote importance of learning the Welsh language	Strategic Policy Advisor	April 2018	New pages on Council website Welsh language demonstrate Council's commitment to Welsh language and promote importance of Welsh language in Flintshire	Complete
Participate in Shwmae /Su'mae Day and promote via FCC website, Twitter an Facebook sites	Strategic Policy Advisor in partnership with Menter Iaith	Annually	Increased positive attitudes to Welsh language and pride in Welsh culture	
Develop plan to celebrate St David's Day in the County	Strategic Policy Advisor , Events Co-ordinator in partnership with	December 2018	Increased positive attitudes to Welsh language and pride in Welsh culture	

	Menter Iaith			
Encourage Town and Community Councils to celebrate St David's Day and other Welsh cultural events, such as Su'mae day.	Strategic Policy Advisor	March 2019	Increased number of activities on St David's Day and throughout the year	
Develop Siarter Iaith for Services	Strategic Policy Advisor/Welsh language leads network	December 2018	Siarter Iaith developed. Services sign up to the Siarter	
Start a new Welsh language drama group for children aged 6 – 11 years.	Theatr Clwyd Director of Creative Engagement	April 2018	Increased opportunities for children to use Welsh outside of school	
Develop a Welsh language Youth group to develop young Welsh theatre makers	Theatr Clwyd Director of Creative Engagement	On-going	More opportunities to hear Welsh and increase the visibility of Welsh	
Develop more plays in the Welsh language	Theatr Clwyd – Artistic Director / Associate Producer	On-going	Increased opportunities to hear Welsh	
Develop more writers who can work through the medium of Welsh	Theatr Clwyd- Director of Creative Engagement	On-going	Increased Welsh language productions	
Celebrate St Dwynwen's Day, St David's Day, Welsh language Music Day and Su'mae day within Youth Clubs and activities	Youth Service	September 2018	Increased sense of pride in the Welsh culture Increased use of Welsh	

Consider opening and closing Council meetings bilingually	Corporate Business and Communications Executive Officer	December 2018	Increased audibility of Welsh	
New employees learn standard phrases in Welsh as part of their induction	Learning and Development	March 2019	Course developed Number of employees who complete the training	
Identify opportunities for services to deliver Welsh/bilingual services	Welsh Language Leads Network	On -going	Increased number of bilingual services available	
Services adopt the “Active Offer “ principle	Welsh language leads network	December 2018	Services actively promote Welsh language services. Increased take-up of Welsh services	
Objective: Promote the importance of Welsh to local businesses and voluntary sector to encourage them to develop bilingual services and increase opportunities to use Welsh				
Actions	Lead	Timeframe	Output/Outcome	Progress
Develop leaflets for businesses promoting benefits of Welsh language	Strategic Policy Advisor in partnership with Coleg Cambria, Menter Iaith and Wrexham Council	September 2019	Businesses understand importance of delivering bilingual services An increased number of businesses develop bilingual images/branding	
Promote Welsh language awareness during annual Business Week	Strategic Policy Advisor in partnership with Coleg Cambria and Menter Iaith	Annually September /October		
Representative from Menter Iaith attends Flintshire Business Enterprise Network Meetings	Business Development	September 2018		
Work with Flintshire Local	Strategic Policy	March 2019	More voluntary sector organisations	

Voluntary Council to identify initiatives that encourage the voluntary sector to promote the Welsh language.	Advisor		promote the Welsh language and participate in initiatives to celebrate Welsh culture.	
--	---------	--	---	--

Objective: Ensure Council contractors comply with the Welsh Language Standards

Action	Lead	Timeframe	Output/Outcome	Progress
Develop Standard clause for contracts to ensure contractors comply with the Welsh Language Standards	Strategic Policy Advisor	Complete	Standard clause available No complaints of non-compliance by contractors	Complete
Encourage organisations who provide services on our behalf to use the laith Gwaith badges and lanyards	Strategic Policy Advisor	April 2019	Increased visibility of laith Gwaith logo	
Ensure services that become alternative delivery models (ADMs) develop bilingual branding and images e.g. websites	Chief officer Organisational Change (IB)		Increased visibility of Welsh	
Identify opportunities to promote and raise the visibility and audibility of the Welsh language within contracts with ADMs	Chief officer Organisational Change (IB)		Increased number of organisations promote the Welsh language	

Objective: Consider the impact on the Welsh language and Welsh speakers when we develop new policies or revise existing policies

Action	Lead	Timeframe	Output/Outcome	Progress
---------------	-------------	------------------	-----------------------	-----------------

Incorporate Welsh language and equality impact assessment and guidance into performance management system	Strategic Policy Advisor	September 2018	New and revised policies and decisions take into account the impact on Welsh speakers and Welsh language	Included within the development of the Integrated Impact Assessment
Promote the need to complete impact assessments	Strategic Policy Advisor	on-going		

Objective: Implement the Mwy na Geiriau and Flintshire County Council Welsh in the Workplace Policy

Actions	Lead	Time frame	Output/Outcome	Progress
Implement FCC Welsh in the Workplace Policy	Strategic Policy Advisor	On-going	Positive attitudes towards Welsh language	Policy implemented
Mwy na Geiriau action plan implemented and monitored	Planning and Development Officer - Social Services	On-going	Service users language preference for social care services is met Increased number of bilingual social care services are available	Action plan in place and regular reports on progress provided

Objective: Maximise opportunities to promote Welsh language through the Local Development Plan

Actions	Lead	Timeframe	Output/Outcome	Progress
----------------	-------------	------------------	-----------------------	-----------------

Review policies and planning guidance to identify opportunities to safeguard the Welsh language through the planning process	Environment and Planning	December 2019	Negative impact on Welsh language is reduced	
To produce supplementary planning guidance to safeguard the Welsh language	Environment and Planning	December 2018	Increased visibility of Welsh language in new developments	